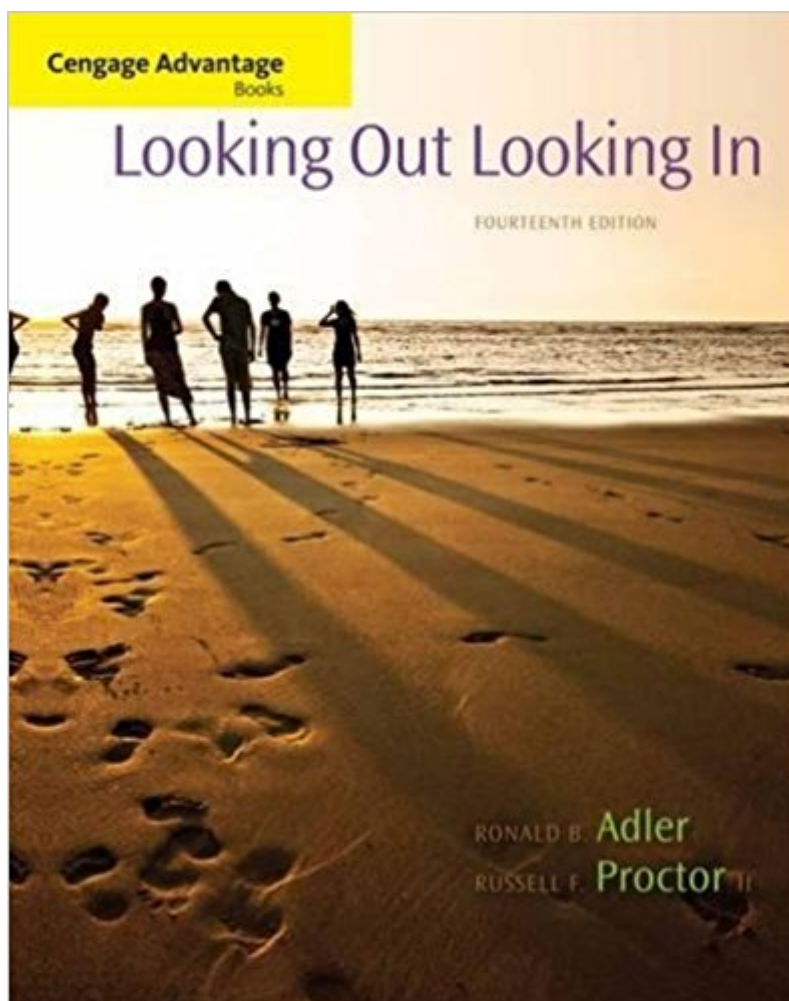


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# Cengage Advantage Books: Looking Out, Looking In, 14th Edition



## Synopsis

Increase student interactivity and lower costs with this soft-cover, black and white, Advantage Edition version of LOOKING OUT/LOOKING IN , 14e. Featuring the Student Activities Manual pages integrated into each chapter, the Advantage Edition offers you additional opportunities to increase student learning comprehension with assignments and worksheets appearing directly in the text.

## Book Information

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Best Sellers Rank: #10,534 in Books (See Top 100 in Books) #28 in Books > Textbooks > Communication & Journalism > Media Studies #30 in Books > Textbooks > Business & Finance > Business Communication #85 in Books > Business & Money > Skills > Communications

## Customer Reviews

1. A First Look at Interpersonal Communication. 2. Communication and Identity: Creating and Presenting the Self. 3. Perception: What You See Is What You Get. 4. Emotions: Feeling, Thinking, and Communicating. 5. Language: Barrier and Bridge. 6. Nonverbal Communication: Messages beyond Words. 7. Listening: More Than Meets the Ear. 8. Communication and Relational Dynamics. 9. [NEW TOPIC] Communication in Close Relationships. (subsections: Communication in the Family. Communication among Friends. Communication in Intimate Relationships.) 10. Improving Communication Climates. 11. Managing Interpersonal Conflicts.

Ron Adler is professor emeritus at Santa Barbara City College, where he developed programs in interpersonal communication, business and professional communication, and communication theories. He has co-authored and edited several textbooks that address communication contexts and topics including interpersonal communication, small group communication, public speaking, assertiveness, and social skills. In addition to writing and teaching, he works with professional and

business people to improve their communication on the job. Russell F. Proctor II is a professor at Northern Kentucky University, where he has taught since 1991. He primarily teaches courses in interpersonal communication, interviewing, and communication pedagogy. In 1997 he won the university's Outstanding Professor Award. He is the author of numerous articles and textbooks focusing on interpersonal communication and communication education, with a particular interest in the use of feature films as instructional resources.

This is the textbook for my Interpersonal Communications class for college, which is why I purchased it. The content of this book is useful, well-written, and clear. I would recommend it to others, but perhaps in a different binding. I've used this book approximately two days a week, for the last five weeks. I am careful with my books; some say I'm obsessively careful. Regardless of this, my paperback copy of this book is coming unbound. The attached picture is not great, but does show how the pages are separating from each other. I expect any book over a hundred dollars to last, and this one just isn't.

I had to get this book for my communications class, but I actually enjoy reading it! I get bored sometimes, but generally it's a fairly fun read, for a textbook. It is very up to date, with references to recent shows that I watch, like House and White Collar, among others. It has given me insights into just how terrible my communication skills are and how destructive my ways of dealing with conflict can be to my relationships. Hopefully I will be able to take lessons from this book and apply them!

The book is a little flimsy but fine as long as you are not too abusive. The text is actually an incredibly insightful read and can help anyone looking to improve their communication skills. I also found this very helpful in applying the skills I learned from this text to enhancing my personal relationships I have with the lady friend >.o

This was a really interesting textbook, thank you!

I didn't read anywhere in the description about this book being printed in black and white so I was surprised when I received the book. However, I saved so much money in comparison to the campus bookstore price (\$156.50) that the mundane pages will not bother me one bit.

Good book and good rental pricing.

simply amazing book, I am reading this for my college speech class, but have learned so much to apply to my own life. This book deals with communication in many aspects of social sciences and behavior. what started as a mandatory assignment has become of books and I love to pick up.

School

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